

# THE EFFECTS OF SOCIOECONOMIC STATUS ON CRACK & COCAINE USE IN THE UNITED STATES

University of Kansas School of Nursing

NURS 485 Population Health

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Group 16

# **CULTURAL BACKGROUND & TARGET POPULATION**

# WHAT IS CRACK & COCAINE?

(ALCOHOL AND DRUG FOUNDATION, 2021)



(Perry, 2021)

## POWDER COCAINE

Pure hydrochloride  
Salt

Often mixed with  
lidocaine or talcum  
powder



(Gans, 2021)

## CRACK COCAINE

Hydrochloride salt  
mixed with baking  
soda and water

More affordable on  
the street



(Britannica, 2016)

## FREEBASE

Purest form of cocaine  
hydrochloride

# PHYSIOLOGICAL & PSYCHOLOGICAL EFFECTS OF CRACK & COCAINE USE

(AMERICAN ADDICTION CENTER, 2021)

## IMMEDIATE

Euphoria

Heightened alertness

Dilated pupils

Decreased appetite

## LONG TERM

Mood changes

Paranoia

Irritability

Anxiety

Restlessness

## WITHDRAWAL

L

Agitation

Cravings

Depression

Suicidal thoughts

Extreme fatigue

## LIFE THREATENING

Overdose

Coma

Respiratory problems

Infections

Death

Using drugs made KO feel euphoric and "whole" (KO, personal communication, October, 21, 2021)

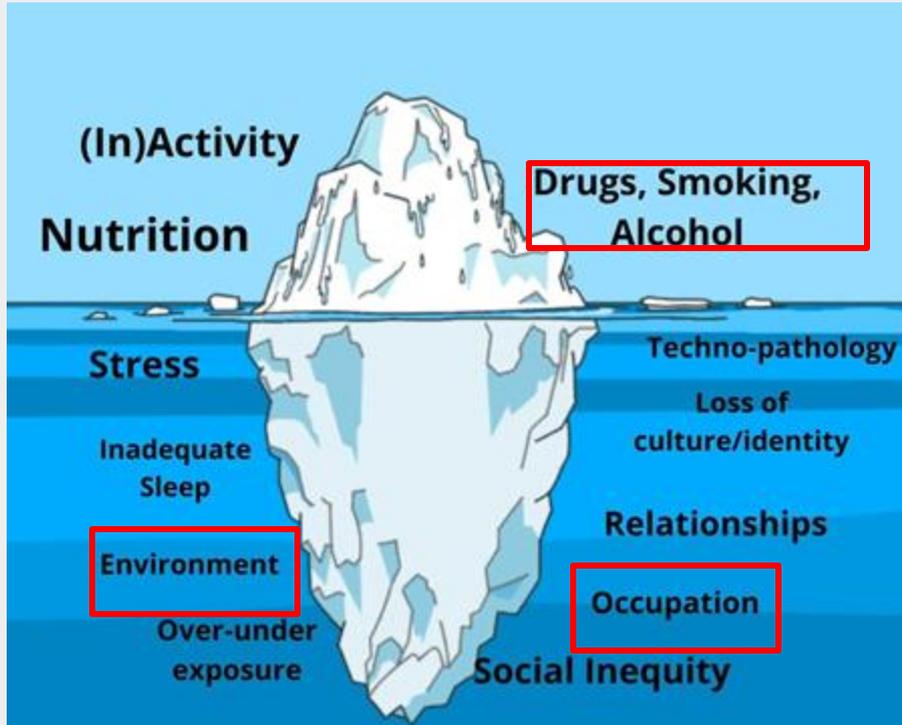
## INTERVIEWEE INTRODUCTION



**“KO” M.S. CRADC**

- Owner and Director of Operations of Drug and Alcohol Rehabilitation Center
- Personal experience with alcohol and drug use
- Recover Center
  - Privately owned
  - Offers a variety of treatment options and programs

# WHY DO PEOPLE USE CRACK & COCAINE?



(Binns, 2019)

- KO's drug use began in teen years with a busy single mom, low self-esteem, and family history of substance abuse (KO, personal communication, October 21, 2021)
- Different forms of cocaine are used in different socioeconomic statuses (American Addiction Center, 2021)
  - Influencing factors
    - Access
    - Price
    - Geographical location

# SOCIOECONOMIC STATUS

## WHAT IS IT?

A person's social standing or class based off occupation, income, and education (American Psychology Association, n.d.)

## LOW SOCIOECONOMIC STATUS

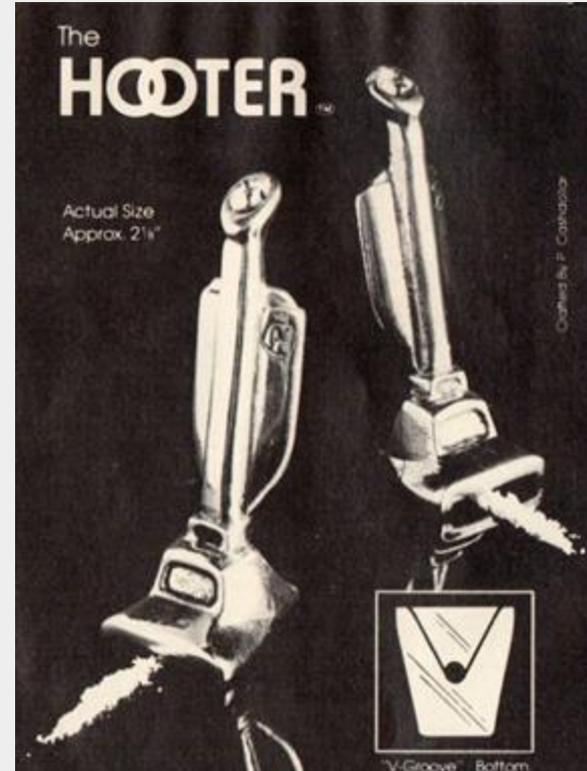
“Adults who have lower levels of educational attainment, who are unemployed, or who live at, near, or below the U.S. federal poverty level are considered to have low socioeconomic status” (Center for Disease Control and Prevention, 2019).

## HIGH SOCIOECONOMIC STATUS

There is no agreed upon definition of high SES. For the purpose of this presentation, we will be defining it as a combination of high income, high occupation, and/or high education.

# THE EARLY HISTORY OF CRACK AND COCAINE USE IN THE U.S. (DAS, 1993)

<b>1880S</b>  First introduced in America	<b>1890S</b>  Used in medicine, soda, & alcohol	<b>1890S</b>  Recreational use & addiction begins	<b>1910S</b>  Harrison Act passed to regulate sales & distribution
<b>1920S</b>  Most feared illicit drug	<b>1950S</b>  Cocaine use diminished	<b>1960S</b>  Cocaine use increased again	<b>1970s</b>  Used in athletes, teens, & homeless populations



# **SOCIO-CULTURAL INFLUENCE**

## CULTURE OF COCAINE USE

Who is more likely to use powder cocaine?  
(Palamar et al., 2015)

- Full time employed individuals
- High school/college graduates
- Household income > \$20,000/year

Development of Use

- First introduced in the 1880s (Das, 1993)
- Criminalized in 1910s (Das, 1993)
- Now seen as elite, glamorous, and luxurious due to high price tag (Palamer et al., 2015)

## CULTURE OF CRACK USE

Who is more likely to use crack? (Palamar et al., 2015)

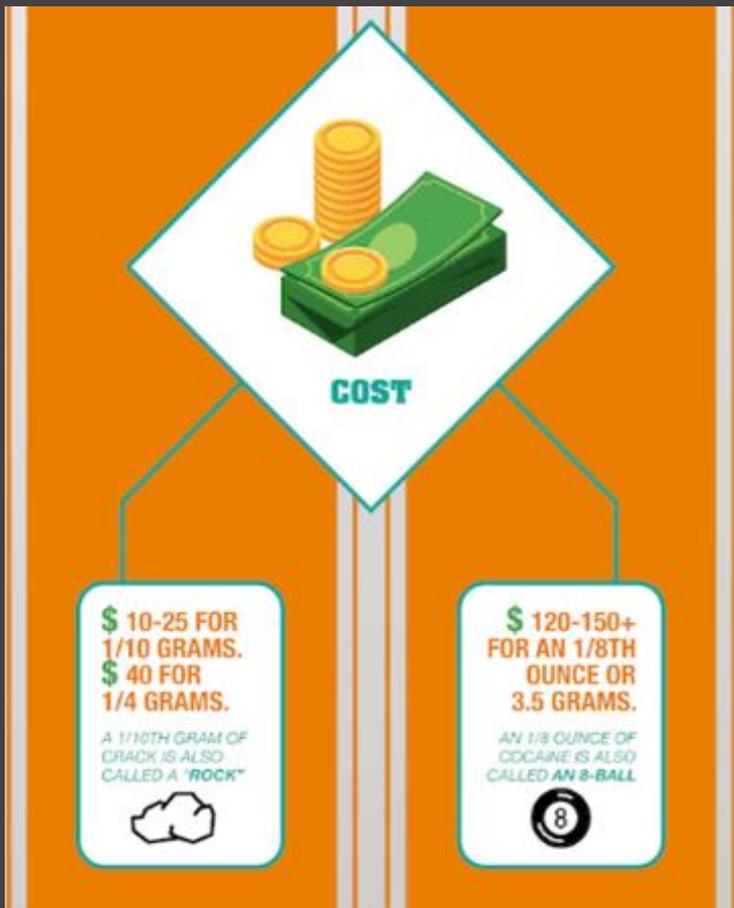
- Unemployed individuals
- Government assistance users
- Crack users tend to be of lower SES

Development of Use (American Addiction Center, 2021)

- Developed in the 1980s
- Criminalized in 1980s then revised in 2010
- Cheap alternative to cocaine and seen in impoverished communities

# Cost Differences

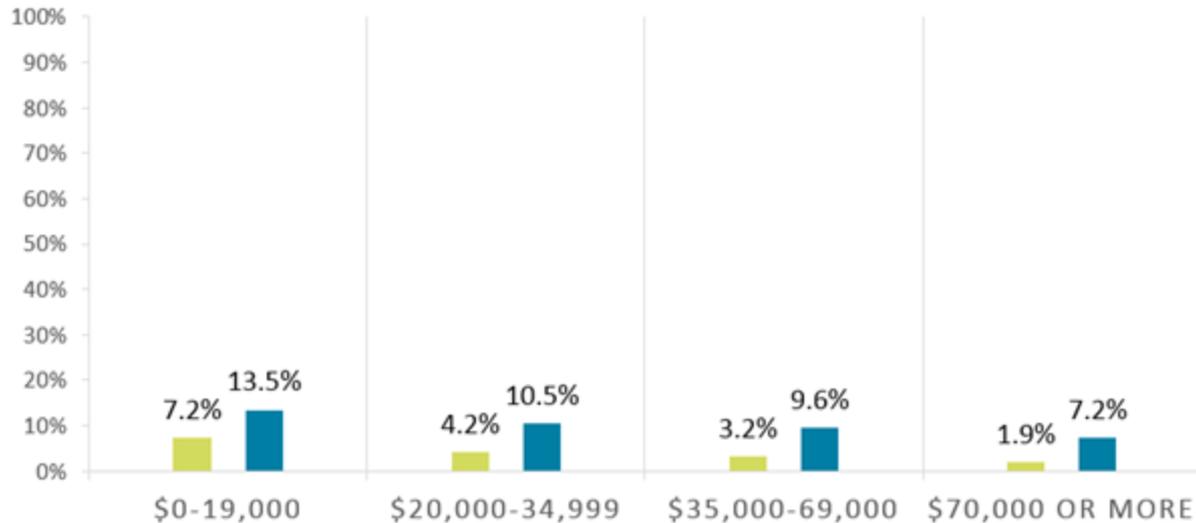
Crack versus Cocaine



# DRUG USE AND ANNUAL INCOME

## DRUG USE DISORDER PREVALENCE & ANNUAL FAMILY INCOME IN THE U.S.

■ Previous 12-months ■ Lifetime



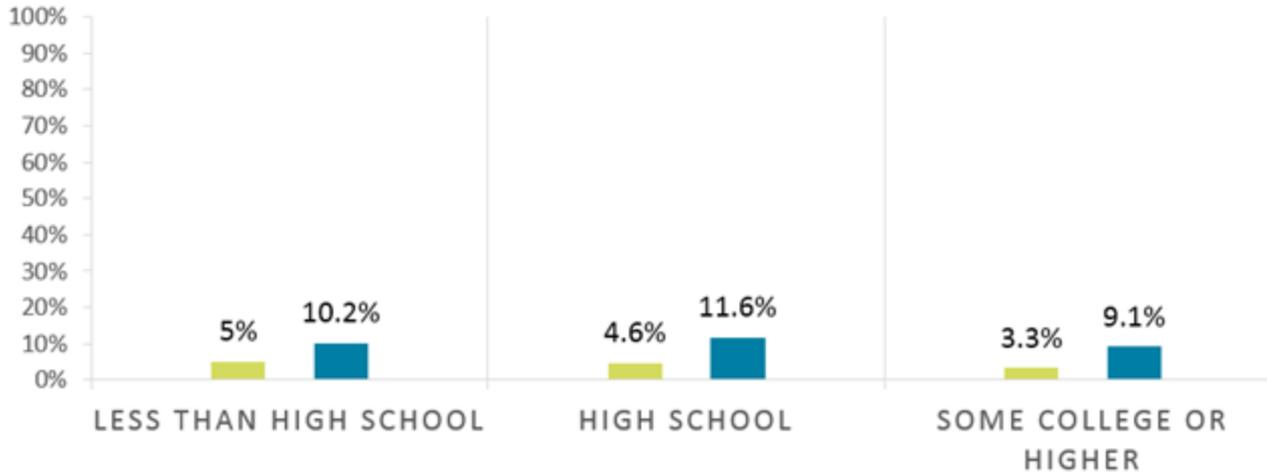
This Graph Shows:

- Highest percent of users make < \$19,000 per year
- Lowest percent of users make >\$70,000 per year
- Majority of users are in a low income family

# DRUG USE AND EDUCATION

## DRUG USE DISORDER PREVALENCE & EDUCATIONAL LEVEL IN THE U.S.

■ Previous 12-months ■ Lifetime



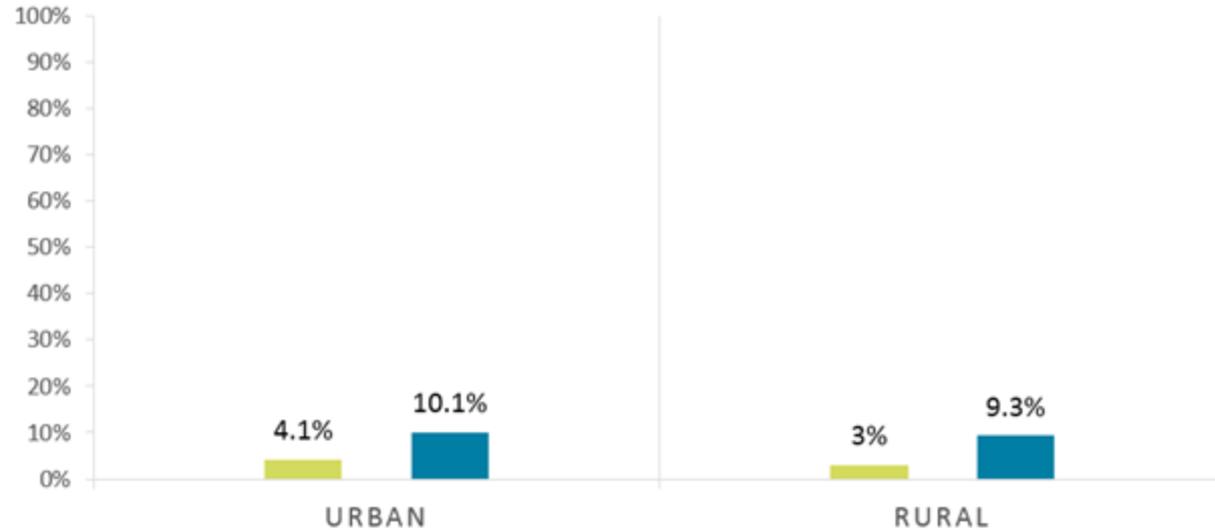
This Graph Shows:

- Lower education level = higher rate of drug use
- High School Education has the highest rate of drug use
- Some college or higher has the lowest rate of drug use

# DRUG USE IN RURAL & URBAN SETTINGS

## DRUG USE DISORDER PREVALENCE IN URBAN VS. RURAL SETTINGS IN THE U.S.

■ Previous 12-months ■ Lifetime



This Graph Shows:

- Urban areas have a slightly higher prevalence
- Both settings have similar data

**POLICY**

# POLICY

**1914**

Harrison Narcotics Act

**1986**

Anti-Drug Abuse Act

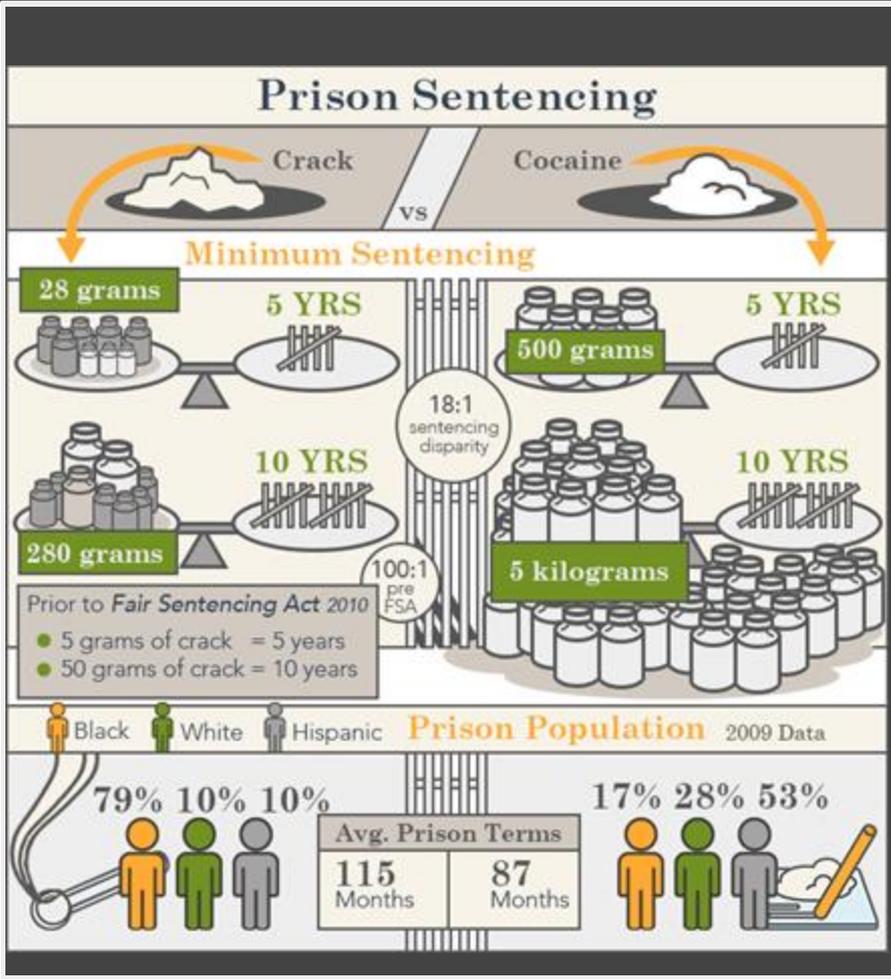
**2010**

Fair Sentencing Act



(U.S. Department of Justice, 2021)

# FAIR SENTENCING ACT



- Purpose was to combat socioeconomic status disparities (ACLU, 2021)
- Reduced the sentencing disparities between crack and powder cocaine
- Prior sentencing was based on discredited assumptions about crack cocaine (Vagins, 2006)
- Ratio went from 100:1 to 18:1, but should be 1:1 (ACLU, 2021)

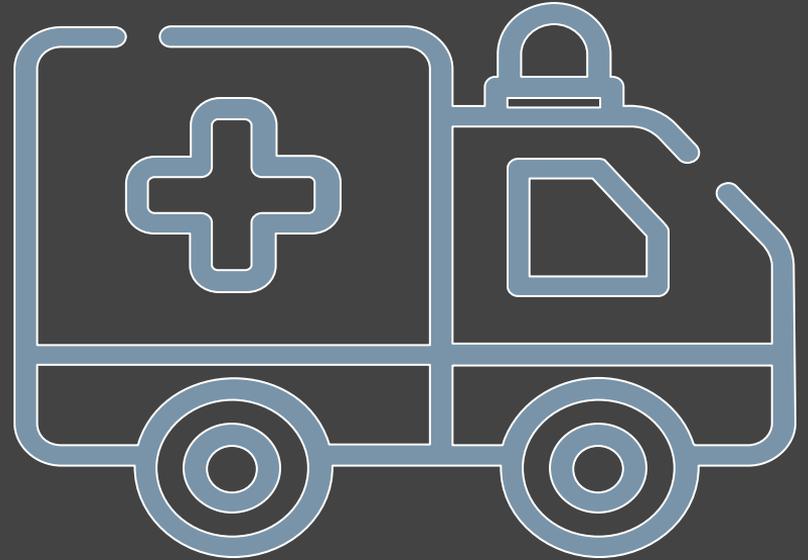
# DETERMINANTS OF HEALTH

# DOH: ACCESS TO HEALTHCARE

- "I see cocaine more than I see crack"

(KO, personal communication, October 21, 2021)

- Privately funded treatment centers see more cocaine
- Varying health insurance coverage
- Higher demand in facilities leads to lower quality care (KO, personal communication, October 21, 2021)
- Transportation to hospitals and treatment centers (Starbird et al., 2020)



## DOH: HOME ENVIRONMENT

### INCREASES RISK

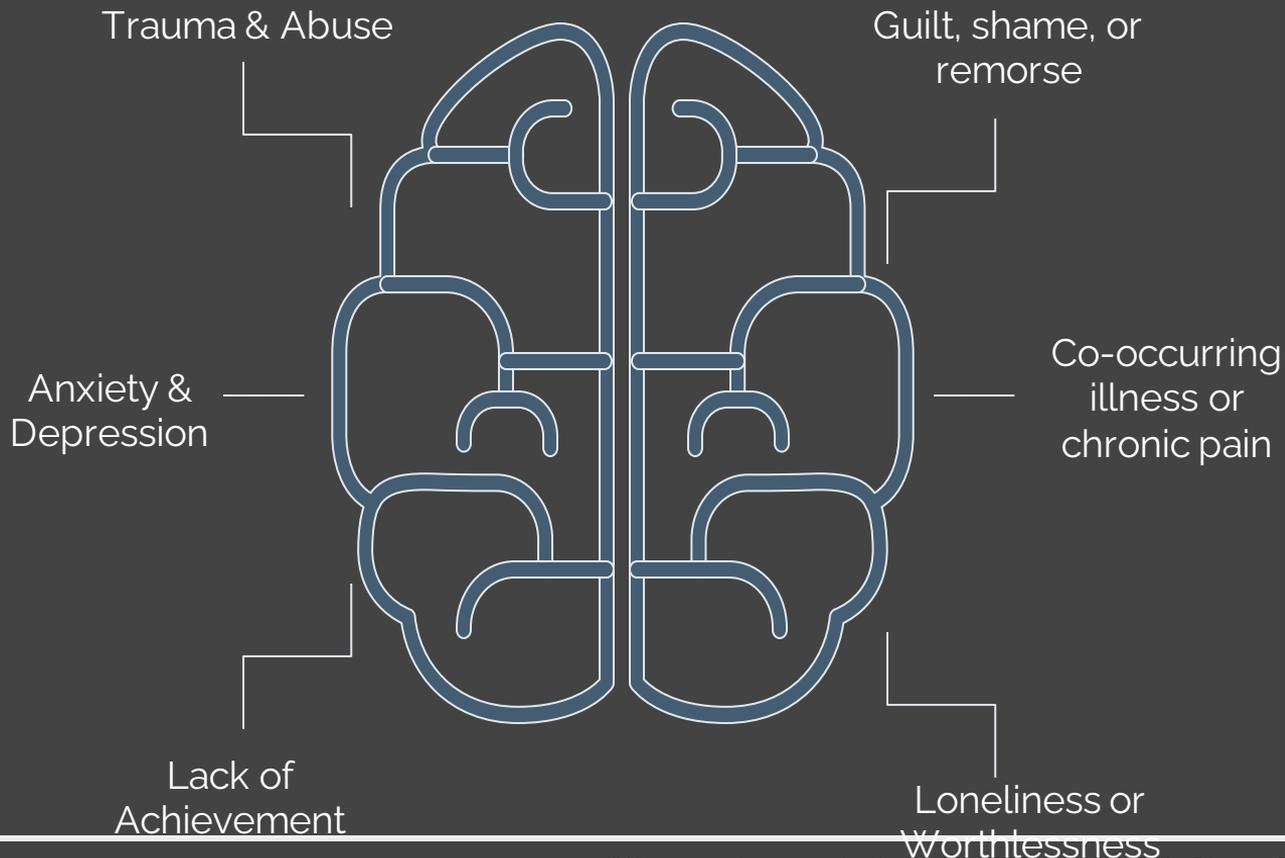
- Lack of support
- Poor parental monitoring
- Family history of drug use
- Easy access to drugs
- Support system uses

### DECREASES RISK

- Family engagement in recovery
- Parental disapproval of substance use
- Parental monitoring
- Social support system



# DOH: PSYCHOLOGICAL



# INTERVENTIONS

# SAMSHA'S NATIONAL HELPLINE 1-800-622-HELP (SAMSHA, 2021)

## **AWARENESS**

Broadcast the helpline number

## **AVAILABILITY**

Open 24/7 all year long

## **ACCESSIBILITY**

Accessible from anywhere, English & Spanish available

## **AFFORDABILITY**

Free helpline that refers individuals to affordable treatment

## **ACCEPTABILITY**

Confidential, objective, & judgement free

## **ADEQUACY**

Offers a variety of treatment options

## **APPROPRIATENESS**

Meets the needs of the individual



**SAMHSA**  
Substance Abuse and Mental Health  
Services Administration

# SUMMARY

# SUMMARY

## CULTURE

Crack use ↑ in low SES  
Cocaine use ↑ in high SES

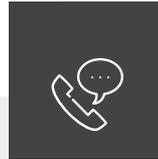


## POLICY

18:1 sentencing  
disparity

## DOH

Access to healthcare,  
home environment, &  
psychological  
determinants



## INTERVENTION

SAMSHA's National  
Helpline



“Drugs are normally  
taken as a solution  
to a bigger  
problem.”

(KO, PERSONAL COMMUNICATION, OCTOBER 21, 2021)

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